# What Does It Cost You to Feed Your Cows? 

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Managers of dairy businesses should take time to evaluate their dairy businesses and identify areas where change is needed. Then, a game plan for accomplishing these changes needs to be designed and implemented. In a dairy business, feed costs typically represent 40 to $50 \%$ of the costs of producing milk, making feed costs the largest cost category. In recent years, feed costs have represented more than $60 \%$ of the cost of producing milk when corn and soybean meal prices have been high. The next highest relative costs are labor and interest at 10 to $20 \%$ of total cost. Thus, this begs the question-what can I do to keep feed costs down in the upcoming year.

## Goals of a Feeding Program

Feeding programs should be designed to minimize costs while at the same time meeting the nutritional needs of dairy cows for various nutrients, such as protein, minerals, vitamins, carbohydrates and fats. Basically, we want to get cows to milk to their genetic potential this lactation and the next lactation to maximize profit for their owners. At the same time, nutritionists formulate diets that optimize the health and future reproductive performance of cows being fed. Milking cows need certain nutrients to support a healthy immune system which can prevent and minimize the impact of diseases, such as mastitis, and help vaccines produce the best responses to protect against disease. Rations are also formulated to protect the environment where the nitrogen (protein fraction) and phosphorus contents closely meet the cows' needs and are not fed in excess amounts. Sometimes feed dollars spent to achieve these goals do not result in immediate financial rewards in improved milk production. These additional nutrients may be needed to replenish body stores used during early lactation so that they are available for milk production during the next lactation.

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## Calculate Feed Cost per Cow and per Cwt

The first step in evaluating or reviewing the economics of a diet is to calculate current feed costs, not only on a cost per cow basis, but also on a hundredweight of milk basis. An example is shown in the table below. With these numbers, you came compare your costs to your neighbors and to previous years for your dairy. Also, these calculations can help you pinpoint areas you may want to change.

| Ingredient | Amount fed daily (as fed amt) | Ingredient Cost | Cost per cow per day |  |
| :---: | :---: | :---: | :---: | :---: |
| Forages |  |  |  |  |
| Corn Silage | 65 | \$45/ton | \$1.46 |  |
| Alfalfa Hay | 6 | \$250/ton | \$0.75 |  |
| Purchased commodities |  |  |  |  |
| Corn | 11 | \$5/bu | \$0.98 |  |
| Distillers Grain | 6 | \$225/ton | \$0.68 |  |
| Soybean Meal | 5 | \$425/ton | \$1.06 |  |
| Mineral/Vitamin/ Additives | 1 | \$1.25/lb | \$1.25 | Cost per CWT- @75 lbs milk= \$8.57 <br> (\$6.43/75 lbs milk*100) |
| Consulting |  |  | \$0.25 |  |
|  |  | TOTAL | \$6.43 |  |

## Should I Feed the Cheapest Ration?

Many different combinations of "forage" and "concentrate" ingredients can be used to formulate diets that meet the goals of successful feeding programs which include getting cows to milk "well". The key is to provide adequate forages and forage particle size that stimulate cows to chew their cuds and provide adequate nutrients to support realistic milk production levels for the genetics of the herd and their stage of lactation. This combination must also fit the feeding system on the farm itself.

When evaluating the costs of a diet being fed, evaluations need to be based on income over feed costs-not feed costs alone. Spending a little more in feed cost may make you more profit as long as the cows milk better, rebreed quicker, or are healthier. One key point to remember is-NEVER give up milk. As shown in this example, 5 lbs of milk goes a long way at increasing the net income of an operation.

| At $\$ 20.00 /$ cwt milk | Potential Daily <br> Milk Income <br> per cow | Feed <br> cost/ <br> cow | Income <br> over feed <br> cost | Increased Milk <br> Production from 75 <br> to 80 Ibs/cow |
| :---: | :---: | :---: | :---: | :--- |
| 65 lbs milk | $\$ 13.00$ | $\$ 5.86$ | $\$ 7.14$ | Increased income <br> $\$ 0.78 / c o w / d a y ~ o r ~$ |
| 75 Ibs milk | $\$ 15.00$ | $\$ 6.43$ | $\$ 8.57$ |  |

## Ways to reduce feed costs and maximize returns over feed cost

1. Purchase ingredients in larger lots through cooperative purchases with your neighbors (that you know can cash flow the purchase). Your neighbor does not need to be a dairy farmer - other livestock or crop enterprises also utilize feed commodities or other products that can be purchased in larger amounts for a discount.
2. Shop around for the best price. Be careful that you are comparing prices for equivalent ingredients and that they are "quality" ingredients. For example, the ingredient has not been overheated to render the protein unavailable to the cow or that it contains mycotoxins (wet corn or whole cottonseed). Also, be careful to account for the moisture content of various by-products when doing a price comparison.
3. Contract for a certain amount of an ingredient or complete feed at a set price for a set time frame from a supplier.
4. If you are purchasing ingredients as needed, evaluate their nutritive value using feed evaluation spreadsheets available (examples- those available from the University of Wisconsin, Elanco, or similar type of program). You then can evaluate if you should discuss changing ingredients of your cows' diet with your nutritionist.
5. Minimize shrink or feed that "blows away" on windy days when it is loaded into the TMR wagon or grinder mixer.
6. Feed a consistent feed mixture to your cows. Cows are creatures of habit and their rumen bacteria perform better when they see a consistent mixture of nutrients. When feeding a TMR, the dry matter content of forages and wet-byproducts needs to be measured at least weekly. Small changes (or in the example below major changes - which I have seen) can change the nutrients supplied and the health of cows. Without adjusting the amount of silages or wet by-product for changing dry matter (or moisture content), these cows could become acidotic, go off-feed, and drop in milk production.

| Amount of wet by-product to add to 100 cow mix <br> twice daily (5 lbs dry matter/cow/day) |  |
| :---: | :---: |
| @ $40 \%$ dry matter | 625 lbs per batch |
| @ $70 \%$ dry matter | 360 lbs per batch |

7. Properly mix and deliver the ration to your cows. Cows should be fed the amounts of dry matter listed on the balanced ration. If your cows will not eat the ration supplied or forages have changed, contact your nutritionist to reformulate the diet.
8. Balance rations for your heifers and dry cows and feed them the appropriate amount of grain and composition of that grain mix. Gone are the days when heifers are just fed $4-5 \mathrm{lbs}$ of grain.
9. Make sure that silos stay covered and that bags of silage do not get holes from rodent or bird damage. Air exposed silage deteriorates quickly and cows should not be fed spoiled silage.
10. Purchase high quality forages, i.e. alfalfa hay, based on forage analysis not "appearance". As you assess your forage program, what can you change to improve the quality of forages that you have to feed your cows?
